**Questionnaire for LRA Billboard Design Project**

**March 14, 2017**

1. **What design do u need?**

**Ans. Tax Messages design for billboards of various sizes**

1. **Name your Project (Enter a descriptive title for your Billboard Design Project)**

**Ans. Tax messages billboard design project**

1. **Task description (describe what you need and tell us a bit about your requirements)**

**Ans. The Billboard/Signage will display Customs & Tax messages of the Liberia Revenue Authority (LRA) using LRA colors of red white and blue.**

**Requirements**

* **Red (Red 219; Green 0; Blue 0)**
* **Blue (Red 0; Green 36; Blue 96)**
* **White**

**Any other latest graphic design**

1. **Project Duration**

**Ans. 7 days**

1. **Billboard Text (What do u want your Billboard to say on it?)**

**Ans:**

* **To carry LRA Logo on the right upper corner**
* **To carry LRA Address, Website, Facebook page, Twitter, Linkedin, and telephone numbers at the bottom**
* **Designer will develop tax messages and smart images denoting the benefits of taxation.**

1. **Which Billboard package do you prefer?**

**(1-3 designs, $79.00)**

**(6+ Designs, $169.00)**

**(15+ Designs, $199.00)**

**(50+ Designs, $299.00)**

**(75+ Designs, $399.00)**

**Ans. 50+ designs**